

# Stephanie Richardson

## Summary

Artist experienced in graphic design, content marketing, and event planning. Working with a wide array of mediums- digital, traditional and sculptural forms- I strive to create dynamic visual experiences that enables connection and communication.

## Contact



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(302)824-5614

## Skills

Creative Problem Solving  
Active Learning  
Attention to Detail  
Engagement  
Communication  
Initiative  
Teamwork

### Technical Skills

Traditional Art Mediums

- Oil Paint
- Color Pencil
- Markers

Adobe Creative Cloud Suite

- InDesign
- Illustrator
- Photoshop
- After Effects
- PremierePro

HTML 5

CSS

## Work Experience

### University of Delaware- Horn Entrepreneurship: Marketing Intern

132 E Delaware Ave, Newark, DE 19711

December 2020- present

- Supported the acquisition of funding from sponsors and grants
- Created slides and templates used for events and competitions
- Created content to promote events happening through out our network
- Distributed marketing materials through social media
- Analyzed Insights from social media to hone in on target audience
- Designed educational materials used in curriculum

### Aramark University of Delaware: Dining Plan Ambassador

132 E Delaware Ave, Newark, DE 19711

September 2019- present

- Communicated with students about the benefits of enrolling in a meal plan
- Supported Marketing team through the distribution of materials, challenges, and surveys
- Strategized methods for acquiring new customers
- Retained existing customers and maintained satisfaction

### Kohl's: Sales Associate

2800 Pulaski Hwy, Newark, DE 19702

April 2019- February 2020

- Empowered and inspired consumers
- Provided excellent service
- Maintained knowledge of existing deals and offerings for customers
- Organized clothes and kept the store in order
- Aided in redesigning layout of store and the handling graphic materials

## Education

### University of Delaware

Major: Fine Arts

Minor: Advertising

GPA: 2.9

2019- 2022

### University of the Arts

Major: Illustration

GPA: 3.12

2017- 2018

## Curatorial Projects

### And... I'm Black

Gallery One Kimmel Center for Performing Arts, Center City, PA  
Co-Curator Jessica Dowicz

2018

## Exhibitions

### Abstraction

Legend Galleries, Center City Philadelphia

2016

### AP Studio Art Thesis Exhibition

Cab Calloway School of the Arts, Wilmington, DE

2016

## Awards/Grants/Scholarships

### Mary Sweeny Scholarship for Illustration

2018

### Scholastics Art and Writing Awards

Gold Key Portfolio Scholarship

2017